

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57074

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

| | | | | | |
|---|----------------------------------|---------------------|--------|---------------------------------------|---|
| 35698 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 339565 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | BUYING TIME | | | DEPASQUALE FOR PA | |
| AND | 650 Massachusetts Ave NW Ste 210 | | | PO BOX 1822 | |
| ADDRESS | Washington DC 20001-3796 | | | York PA 17405-1822 | |
| | USA | | | USA | |
| CONTACT | | | | PRODUCT DEPASQUALE 10/25-11/6 | |
| LOCAL SALESPERSON | Brian Butz-1 | AGENCY EST. NO. | | PRODUCT CODE 1310 | |
| | | 2182 | | | |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/05/12 NO. WEEKS: 2 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|---|---------|---------------|--------|--------|--------|-------------------|--------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC | | | | | | | | | | |
| 1 | Th | 1 | 05:00A | 05:58A | 30S | 10/25/12-10/25/12 | THIS MORNING 5-6AM | 1 | 380.00 | 380.00 |
| 2 | 01101.. | 3 | 05:00A | 05:58A | 30S | 10/30/12-11/02/12 | THIS MORNING 5-6AM | 3 | 380.00 | 1140.00 |
| 3 | M | 1 | 05:00A | 05:58A | 30S | 11/05/12-11/05/12 | THIS MORNING 5-6AM | 1 | 380.00 | 380.00 |
| 4 | F | 1 | 05:58A | 07:00A | 30S | 10/26/12-10/26/12 | THIS MORNING 6-7AM | 1 | 675.00 | 675.00 |
| 5 | 10110.. | 3 | 05:58A | 07:00A | 30S | 10/29/12-11/01/12 | THIS MORNING 6-7AM | 3 | 675.00 | 2025.00 |
| 6 | M | 1 | 05:58A | 07:00A | 30S | 11/05/12-11/05/12 | THIS MORNING 6-7AM | 1 | 675.00 | 675.00 |
| 7 | F | 1 | 07:00A | 08:00A | 30S | 10/26/12-10/26/12 | | 1 | 380.00 | 380.00 |
| 8 | 11.1... | 3 | 07:00A | 08:00A | 30S | 10/29/12-11/01/12 | | 3 | 380.00 | 1140.00 |
| 9 | M | 1 | 07:00A | 08:00A | 30S | 11/05/12-11/05/12 | | 1 | 380.00 | 380.00 |
| 10 | Th | 1 | 08:00A | 09:00A | 30S | 10/25/12-10/25/12 | | 1 | 380.00 | 380.00 |
| 11 | 1.1.1.. | 3 | 08:00A | 09:00A | 30S | 10/29/12-11/02/12 | | 3 | 380.00 | 1140.00 |
| 12 | M | 1 | 08:00A | 09:00A | 30S | 11/05/12-11/05/12 | | 1 | 380.00 | 380.00 |
| 13 | 11011.. | 4 | 09:00A | 09:30A | 30S | 10/29/12-11/02/12 | PITTSBURGH LIVE | 4 | 180.00 | 720.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

CONTRACT NO. REV.

1201-57074-1

DATE PRINTED

10/24/12

PAGE 2

| | | | | | | |
|---|---|----|-------------------------|---------------------------------------|---------------|---|
| 35698 | AGENCY (OR SERVICE) ACTING AS AGENT FOR | | 339565 | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | BUYING TIME | | | DEPASQUALE FOR PA | | |
| AND | 650 Massachusetts Ave NW Ste 210 | | | PO BOX 1822 | | |
| ADDRESS | Washington | DC | 20001-3796 | York | PA 17405-1822 | |
| | USA | | | USA | | |
| CONTACT | | | | PRODUCTDEPASQUALE 10/25-11/6 | | |
| LOCAL SALESPERSON | Brian Butz-1 | | AGENCY EST. NO. 2182 | PRODUCT CODE | 1310 | |
| NATIONAL SALESPERSON | | | | | | |
| BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/05/12 NO. WEEKS: | | | | | | 2 |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|-------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 14 | M | 1 | 09:00A | 09:30A | 30S | 11/05/12-11/05/12 | PITTSBURGH LIVE | 1 | 180.00 | 180.00 |
| 15 | 11010.. | 3 | 09:30A | 09:57A | 30S | 10/29/12-11/01/12 | PITTSBURGH LIVE | 3 | 180.00 | 540.00 |
| 16 | M | 1 | 09:30A | 09:57A | 30S | 11/05/12-11/05/12 | PITTSBURGH LIVE | 1 | 180.00 | 180.00 |
| 17 | 10111.. | 4 | 10:58A | 11:58A | 30S | 10/29/12-11/02/12 | PRICE IS RIGHT | 4 | 550.00 | 2200.00 |
| 18 | F | 1 | 11:58A | 12:30P | 30S | 10/26/12-10/26/12 | NOON NEWS | 1 | 585.00 | 585.00 |
| 19 | 01101.. | 3 | 11:58A | 12:30P | 30S | 10/30/12-11/02/12 | NOON NEWS | 3 | 585.00 | 1755.00 |
| 20 | M | 1 | 11:58A | 12:30P | 30S | 11/05/12-11/05/12 | NOON NEWS | 1 | 585.00 | 585.00 |
| 21 | 11011.. | 4 | 12:30P | 02:00P | 30S | 10/29/12-11/02/12 | CBS SOAPS 1230-2P | 4 | 405.00 | 1620.00 |
| 22 | M | 1 | 12:30P | 02:00P | 30S | 11/05/12-11/05/12 | CBS SOAPS 1230-2P | 1 | 405.00 | 405.00 |
| 23 | 10110.. | 3 | 02:58P | 03:58P | 30S | 10/29/12-11/01/12 | DR. PHIL | 3 | 360.00 | 1080.00 |
| 24 | F | 1 | 04:00P | 04:30P | 30S | 10/26/12-10/26/12 | 4-430PM NEWS | 1 | 585.00 | 585.00 |
| 25 | 01101.. | 3 | 04:00P | 04:30P | 30S | 10/30/12-11/02/12 | 4-430PM NEWS | 3 | 585.00 | 1755.00 |
| 26 | M | 1 | 04:00P | 04:30P | 30S | 11/05/12-11/05/12 | 4-430PM NEWS | 1 | 585.00 | 585.00 |
| 27 | Th | 1 | 04:30P | 05:00P | 30S | 10/25/12-10/25/12 | 430-5PM NEWS | 1 | 585.00 | 585.00 |
| 28 | 01010.. | 2 | 04:30P | 05:00P | 30S | 10/30/12-11/01/12 | 430-5PM NEWS | 2 | 585.00 | 1170.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 3

| | | | | | | | |
|---|----------------------------------|----|---------------------|------------------------------|---------------------------------------|------------|---|
| 35698 | AGENCY (OR SERVICE) | | ACTING AS AGENT FOR | 339565 | ADVERTISER (OR AGENCY AND ADVERTISER) | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | BUYING TIME | | | DEPASQUALE FOR PA | | | |
| AND | 650 Massachusetts Ave NW Ste 210 | | | PO BOX 1822 | | | |
| ADDRESS | Washington | DC | 20001-3796 | York | PA | 17405-1822 | |
| | USA | | | USA | | | |
| CONTACT | | | | PRODUCTDEPASQUALE 10/25-11/6 | | | |
| LOCAL SALESPERSON | Brian Butz-1 | | AGENCY EST. NO. | PRODUCT CODE | | 1310 | |
| | | | 2182 | | | | |
| NATIONAL SALESPERSON | | | | | | | |
| BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/05/12 NO. WEEKS: 2 | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 29 | M | 1 | 04:30P | 05:00P | 30S | 11/05/12-11/05/12 | 430-5PM NEWS | 1 | 585.00 | 585.00 |
| 30 | Th | 1 | 05:00P | 05:30P | 30S | 10/25/12-10/25/12 | 5-530PM NEWS | 1 | 900.00 | 900.00 |
| 31 | 10110.. | 3 | 05:00P | 05:30P | 30S | 10/29/12-11/01/12 | 5-530PM NEWS | 3 | 900.00 | 2700.00 |
| 32 | M | 1 | 05:00P | 05:30P | 30S | 11/05/12-11/05/12 | 5-530PM NEWS | 1 | 900.00 | 900.00 |
| 33 | F | 1 | 05:30P | 06:00P | 30S | 10/26/12-10/26/12 | 530-6PM NEWS | 1 | 900.00 | 900.00 |
| 34 | 11011.. | 4 | 05:30P | 06:00P | 30S | 10/29/12-11/02/12 | 530-6PM NEWS | 4 | 900.00 | 3600.00 |
| 35 | F | 1 | 05:58P | 06:30P | 30S | 10/26/12-10/26/12 | M-F 6PM NEWS | 1 | 1080.00 | 1080.00 |
| 36 | 11011.. | 4 | 05:58P | 06:30P | 30S | 10/29/12-11/02/12 | M-F 6PM NEWS | 4 | 1080.00 | 4320.00 |
| 37 | 11101.. | 4 | 06:30P | 07:00P | 30S | 10/29/12-11/02/12 | M-F 630PM NEWS | 4 | 1080.00 | 4320.00 |
| 38 | M | 1 | 06:30P | 07:00P | 30S | 11/05/12-11/05/12 | M-F 630PM NEWS | 1 | 1080.00 | 1080.00 |
| 39 | 10110.. | 3 | 06:57P | 07:30P | 30S | 10/29/12-11/01/12 | CBS EVENING NEWS | 3 | 1080.00 | 3240.00 |
| 40 | 0101001 | 3 | 11:00P | 11:35P | 30S | 10/30/12-11/04/12 | 11PM NEWS | 3 | 2000.00 | 6000.00 |
| 41 | M | 1 | 11:00P | 11:35P | 30S | 11/05/12-11/05/12 | 11PM NEWS | 1 | 2000.00 | 2000.00 |
| 42 | Th | 1 | 11:35P | 12:37A | 30S | 10/25/12-10/25/12 | 11:35P-12:37A - LETTERMAN | 1 | 575.00 | 575.00 |
| 43 | 10100.. | 2 | 11:35P | 12:37A | 30S | 10/29/12-10/31/12 | 11:35P-12:37A - LETTERMAN | 2 | 575.00 | 1150.00 |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV
AND

| | | | | | | |
|---|---|----|-----------------|---------------------------------------|---------------|--|
| 35698 | AGENCY (OR SERVICE) ACTING AS AGENT FOR | | 339565 | ADVERTISER (OR AGENCY AND ADVERTISER) | | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME | BUYING TIME | | | DEPASQUALE FOR PA | | |
| AND | 650 Massachusetts Ave NW Ste 210 | | | PO BOX 1822 | | |
| ADDRESS | Washington | DC | 20001-3796 | York | PA 17405-1822 | |
| | USA | | | USA | | |
| CONTACT | | | | PRODUCTDEPASQUALE 10/25-11/6 | | |
| LOCAL SALESPERSON | Brian Butz-1 | | AGENCY EST. NO. | PRODUCT CODE 1310 | | |
| NATIONAL SALESPERSON | | | | | | |
| BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/05/12 NO. WEEKS: 2 | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|------|---------------|--------|--------|--------|-------------------|---------------------------|-----------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 44 | M | 1 | 11:35P | 12:37A | 30S | 11/05/12-11/05/12 | 11:35P-12:37A - LETTERMAN | 1 | 575.00 | 575.00 |
| 45 | Th | 1 | 10:00P | 11:00P | 30S | 11/01/12-11/01/12 | ELEMENTARY | 1 | 3780.00 | 3780.00 |
| 46 | Sa | 1 | 05:58A | 07:58A | 30S | 11/03/12-11/03/12 | SAT. MORN. LOCAL NEWS | 1 | 300.00 | 300.00 |
| 47 | Sa | 1 | 07:58A | 10:00A | 30S | 11/03/12-11/03/12 | SAT.CBS MORNING NEWS | 1 | 450.00 | 450.00 |
| 48 | Sa | 1 | 07:30P | 07:57P | 30S | 11/03/12-11/03/12 | THE INSIDER | 1 | 300.00 | 300.00 |
| 49 | Su | 1 | 06:58P | 08:00P | 30S | 10/28/12-10/28/12 | 60 MINUTES | 1 | 5500.00 | 5500.00 |
| 50 | Su | 1 | 09:30P | 10:30P | 30S | 11/04/12-11/04/12 | THE GOOD WIFE | 1 | 3000.00 | 3000.00 |
| Total Contract: | | | | | | | | 92 | | 70860.00 |
| | | | | | | | | | | |
| Billing Summary | | | | | | | | | | |
| Qtr 4-12 | | | | | | Oct | Nov | Dec | Total | |
| | | | | | | 12525.00 | 58335.00 | .00 | 70860.00 | |
| GRAND TOTAL | | | | | | | | | 70860.00 | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION